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Willow Technologies, AEC sign relay leader

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Source: Willow Technologies Limited

Posted By : Mick Elliott

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Willow Technologies) and sister company, American Electronic Components have announced their new North American and European Distribution agreement with LS Industrial Systems (LSIS). LSIS, an LS Company, is headquartered in Anyang, Korea with twelve branches globally. Founded in 1974 they are an innovative, leading industrial systems company, focussing on smart power transmission (green energy), power distribution and industrial automation. LSIS green business aims are to create an environment free of pollution and energy shortage.

Specialising in electricity switching and control, LSIS has a reputation for high quality next generation product solutions, made on its automated production lines.

Their products are an excellent fit for Willow and AEC which specialise in providing electrical solutions globally.

Of particular interest are LSIS' high voltage DC contactors for electric vehicles (EV) which complement Willow's Durakool automotive relays.

In addition, Willow and AEC have added the LSIS EP Series of HVDC Photovoltaic Contactors for solar energy applications to their extensive range of products.

John Merrill, Relay Product Manager at Willow commented, "We got off to an excellent start with LSIS. Daniel Shin, Assistant Manager, EV Sales Team, LSIS, recently supported us on one of our two stands at Electronica, in Munich, where we displayed a selection of the exciting LSIS Electric Vehicle Relays now available from ourselves and AEC, along with a charging cord set and other automotive hybrid solutions. The response to LSIS products, their size and capabilities, was extremely well received and generated considerable interest. We are looking forward to the development of our distribution partnership. Relay team: l to r John Merrill, Relay Product Manager, Mark del Giudice, Managing Director, both Willow Technologies, Gavin You, General Manager, EV Sales Team, Hyungil Jung, Manager, EV Marketing Team, and Daniel Shin, Assistant Manager, EV Sales Team, all from LSIS.